

sara  june

GUIDE TO GROWING GRAY

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Hello Ladies!

We are thrilled to share this hands-on guide to growing your gray. Each of your processes will be unique, but for anyone considering growing out their gray, this is a good place to start. We have examples of how three of our Sara June clients have embraced the process, as well as first steps and questions to ask if you are considering letting your gray come through.



“If you thought of gray as just another color, would you consider wearing it?”

Gray hair is on the rise. More than ever before, women are embracing their natural gray hair color and a more authentic version of themselves. The belief of complete gray coverage is being replaced with a whole new set of possibilities. Now you can choose how much gray you want to show, with a mix of your natural hair and professional color to customize your style based on your goals. Women of all ages are experimenting and having fun reconnecting with their natural hair.

This guide will introduce you to a few examples, but ultimately, your style and transition to gray will be unique based on your natural gray pattern. If you're ready to talk about options, schedule a consultation to hear about the possibilities.



Esra

GOALS

Natural looking

Healthy

Low Maintenance

Recover Post Pregnancy

Professional Advantage

“ I realized I’m no longer a brunette. ‘Au natural’ means going gray. ”

“After the birth of my second child, my hair changed a lot. It was much less curly, the texture was different and the gray was becoming more pronounced. Even though I preferred an “au natural” look, I tried a glaze and was surprised by the amount of maintenance it required. So I started to consider going gray. I spoke with many friends. I began noticing women who had their natural gray color and how great it looked on them.

As an actress, I even played a role on stage where I needed gray hair and got so many compliments on it when offstage, I thought, maybe this is a sign that it's time. Then one day I had an epiphany: I'm no longer a brunette. 'Au natural' means going gray." My hair is gray and I should lean into it! Once I began to 'transition,' I began to get so many compliments and some even said they thought the lighter hair made my face look younger." - *Esra*



**Esra started letting her gray grow spring of 2019. The photo to the left is phase one of transitioning from full gray coverage. She has some sparkles of silver we emphasized by adding dark pieces next to it. Esra stretched her next visit to 10 weeks to let her gray come in. Mid-summer we added a new shape and a fringe with an ombré look. (Above photo.) For fall we glossed her color and styled her curls for a new headshot seen on the previous page.*



Lizzy

GOALS

Natural
Healthy
Experimenting
Fun

“Just cuz I’m gray doesn’t mean my hair doesn’t like to party!”

"I started getting grays around 21. I didn't pay much attention to it; I don't think I was bothered by it--maybe even thought it was badass to have so many grays so young--but, nevertheless, I colored it...For 20 years. Highlights, single processes, home jobs--all the colors.

I loved the whole process, really, and it just seemed like the thing you did. I didn't know too many women who didn't color their hair. Over the past three years, I started letting the gray grow out. Sara colored my hair during all that time-- seamlessly blending silvery highlights into my natural hair as my gray grew out--those looks were my favorite of all time.

By now my hair is 100 percent grown out, with a bit of bold, fun streaks at the ends just for the hell of it. Just cuz I'm gray doesn't mean my hair doesn't like to party!" -Lizzy



**Lizzy's hair is currently fully grown out to her natural gray as seen on the previous page. Sara began highlighting through her color using bold silver toner to emulate the gray and silver hair coming through naturally. These progression photos were taken at day 1 (left) and five months into the process (below).*





Isabel

HAIR GOALS

Authentic

Healthy

Low Maintenance

“ We can embrace going gray as a sign of wisdom-- and those of us who get it early are the lucky ones. ”

"The hair I was born with was a very dark brown, almost black, but by 30 I was getting my roots done every five weeks and eventually every 3-4 weeks. I hated needing to go to the salon so much, but I hated the badger stripe between colors even more. I found that quite embarrassing.

It has been a long journey to this point and nothing has been as satisfying as just letting it grow in. I wish I'd done it years ago. My hair is much healthier and shinier without the damage caused by hair dye. I like that I'm starting my 40s looking like me and not pretending to be someone else. I like that the money and time I once spent on hair coloring I can spend on genuinely looking after myself, like going to the gym, getting a massage, enjoying a facial, etc..." -Isabel



** We started coloring Isabel's hair in Fall of 2018 to blend her natural silver and gray. Currently the top half of her hair is all her natural silver/gray. The bottom half was lightened to create a seamless blend between the two. The purple photo was a temporary color Isabel wore for the summer. At the end of summer we chopped off the length. You can see a hint of purple left behind that faded into a beautiful lilac in the photo on the previous page.*



Ready to embrace the gray?

Use the next pages to determine your goals and then choose the right approach for you.



What are your goals and limitations?

Visit Frequency

How often do you want to go to the salon and how much are you willing to spend?

Identity + Personality

What hair color and style do you feel really expresses your identity?

Social

Are there social pressures you feel around what you look like?

Professional

What are the pervasive expectations of your industry? Will your style impact your professional opportunities?

Time Frame

How fast do you want to transition? Ask your stylist their opinion on how fast or slow to take the process.

“ ”

I have gray hair and I don't want to see it.

COVER IT**Salon Every 3-8 Weeks****OPTIONS**

Permanent Color (Full Gray Coverage)

Highlights and Balayage to spice it up!

“ ”

I don't mind my gray, and I'm interested in a change.

DIFFUSE IT**Salon Every 6-12 Weeks****OPTIONS**

Demi-Permanent (Partial Gray Coverage)

Highlights and Balayage to help lighten the overall color. The lighter your color, the less noticeable your gray will grow out.

“ ”

My gray is growing and I'm ready to uncover it.

SHOW IT OFF**Salon Every 8-12 Weeks****OPTIONS**

Demi-Permanent (Partial Gray Coverage)

Decolorize your current color to lighten everything all over.

Highlights to blend streaks of silver.

Lowlights to keep dimension in your hair as gray and silver show through.



Whatever approach you choose for your gray, we can help you make the process as easy as possible. Click the button below to schedule a consultation and start on your journey!

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SCHEDULE A CONSULTATION